

AIT-5 Limited Edition Bundles



SONY[®]



AIT-5 is here and for a limited time Sony Tape Storage is shipping Limited Edition drives, autoloaders and libraries.

The AIT-5 Advantage

- 400GB¹ native and up to 1TB¹ compressed² capacity in a single 8mm cartridge
- New Dynamic Tracking technology enables astonishing capacity
- New MR Head technology enables incredible backward compatibility³
- New AME III media formulation for industry leading reliability
- Multifunction drives and libraries for read/write back-up applications and WORM functionality for compliance and archiving
- Optimized performance for Windows[®] based servers

Limited Edition Advantage

From September 1, 2006 through January 31, 2007 Sony will offer all AIT-5 based drives, autoloaders and libraries as Limited Edition bundles with Symantec's full version of Back-up Exec[™] for Windows[®] servers.

As an added bonus, Sony is running a special media promotion in conjunction with the Limited Edition release. See promotion details on page 3.

AIT-5 Limited Edition Products

MODEL	DESCRIPTION	CAPACITY
AIT-e1040SLE	AIT-5 External Drive	400 GB native / 1.04 TB compressed ²
AIT-i1040SLE	AIT-5 Internal Drive	400 GB native / 1.04 TB compressed ²
AIT-D81A5LE	AIT-5 Desktop Autoloader (MAX. 8 TAPE CARTRIDGES)	3.2 TB native /8.32 TB compressed ²
AIT-81A5BBLE, AIT-81A5BRBBLE	AIT-5 1U Rack mount Autoloader (MAX. 8 TAPE CARTRIDGES)	3.2 TB native /8.32 TB compressed ²
LIB-162A5BBLE	AIT-5 2U Rack mount Library (MAX. 16 TAPE CARTRIDGES)	6.4 TB native /16.64 TB compressed ²

Product plans, features and specifications subject to change without notice.

¹ GB means one billion bytes, TB means one trillion bytes

² Compressed 2.6:1 using ALDC compression)

³ AIT-5 is backwards read/write compatible with AIT-4, AIT-3EX and AIT-3

Compare Standard AIT bundles with the AIT-5 Limited Edition to see the cost savings of the bundle and the media promotion.

AIT-5 LIMITED EDITION DRIVE BUNDLE			
	Standard AIT-5 Drive (AIT-i1040s, AIT-e1040s)	Limited Edition AIT-5 Drive (AIT-i1040SLE, AIT-e1040SLE)	Limited Edition Value
AIT-5 Drive	X	X	Equal
Media	No media included	1 pc. of SDX5-400c (included purchase) Qualify for Free Media Offer: (Buy one additional SDX5-400c and get one SDX5-400c at no additional cost)	\$150
Warranty/Advanced Exchange	3 yrs. /3 yrs	3 yrs. /3 yrs	Equal
Symantec Software	Backup Exec QuickStart Edition	Backup Exec Full Version	\$400
			\$550 Savings
AIT-5 LIMITED EDITION AUTOLOADER BUNDLE			
	Standard AIT-5 Autoloader (LIB-D81A5, LIB-81A5BB, LIB-81A5BRBB)	Limited Edition AIT-5 Autoloader (LIB-D81A5LE, LIB-81A5BBLE, LIB-81A5BRBBLE)	Limited Edition Value
AIT-5 Autoloader	X	X	Equal
Media	No media included	1 pc. of SDX5-400c (included purchase) Qualify for Free Media Offer: (Buy FOUR additional SDX5-400c and get FOUR more at no additional cost)	\$375
Warranty/Advanced Exchange	LIB-D81A5 – 3 yrs. /3 yrs. LIB-81A5BB – 3 yrs. /3 yrs. LIB-81A5BRBB – 3 yrs. /3 yrs.	LIB-D81A5LE – 3 yrs. /3 yrs LIB-81A5BBLE – 3 yrs. /3 yrs LIB-81A5BRBBLE – 3 yrs. /3 yrs	Equal
Symantec Software	Software not included	Backup Exec Full Version	\$795
			\$1170 Savings
AIT-5 LIMITED EDITION LIBRARY BUNDLE			
	Standard AIT-5 Library	Limited Edition AIT-5 Library (LIB-162A5BB)	Limited Edition Value (LIB-162A5BBLE)
AIT-5 Library	X	X	Equal
Media	No media included	1 pc. of SDX5-400c (included with drive) Qualify for Free Media Offer: (Buy EIGHT additional SDX5-400c and get EIGHT more at no additional cost)	\$675
Warranty/Advanced Exchange	3 yrs. /1 yr.	3 yrs. /1 yr.	Equal
Symantec Software	Software not included	Backup Exec Full Version	\$795
			\$1470 Savings



Sony Electronics Inc.
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www.sony.com/storagebysony
www.mediabysony.com

Limited Edition Media Offer



Buy qualifying Sony Limited Edition AIT-5 Products along with purchase of selected media quantity and get additional media at no additional charge

Take advantage of this attractive offer during the launch of Sony AIT-5 products. For a limited time (September 1, 2006 through January 31, 2007), Sony will provide additional media at no additional charge to end-user customers that purchase our newly released Limited Edition AIT-5 drives, autoloaders, or libraries along with qualifying quantities of AIT-5 media. See details below.

PROMOTION PERIOD: September 1, 2006 through January 31, 2007

Eligible Product(s) for Media Offer

PURCHASED AIT-5 PRODUCT	+ PURCHASED MEDIA	= RECEIVE
AIT-e1040SLE	1 QTY. - SDX5-400C	1 QTY. - SDX5-400C
AIT-i1040SLE	1 QTY. - SDX5-400C	1 QTY. - SDX5-400C
LIB-D81A5LE	4 QTY. - SDX5-400C	4 QTY. - SDX5-400C
LIB-81A5BBLE	4 QTY. - SDX5-400C	4 QTY. - SDX5-400C
LIB-81A5BRBBLE	8 QTY. - SDX5-400C	8 QTY. - SDX5-400C
LIB-162A5BBLE	8 QTY. - SDX5-400C	8 QTY. - SDX5-400C
ACYDR162A5R*	1 QTY. - SDX5-400C	1 QTY. - SDX5-400C
ACYDR162A5L*	1 QTY. - SDX5-400C	1 QTY. - SDX5-400C

* The following AIT-5 products, ACYDR162A5R and ACYDR162A5L, are not Limited Edition bundles, and will not be bundled with software nor will they be eligible for the Trade-in and Go offer, but are eligible for the Limited Edition Promotional Media Offer.

TO RECEIVE THE MEDIA REBATE BY MAIL:

1. End user customer must purchase an AIT-5 Limited Edition product during the promotion period.
2. End user customer must fill out online rebate claim form at www.sony.com/AIT5LEoffer
3. End user customer must send printout of completed on-line form, entire **ORIGINAL** UPC product code label(s) from the box(es) of the AIT-5 Product, and copy(ies) of purchase invoice(s) from reseller to Sony Award Headquarters at provided address.

PROMOTION DETAILS:

Promotion Period: September 1, 2006 through January 31, 2007

Eligible Models: See Eligible Products above. Only Sony Branded AIT-5 based A-stock models are eligible.

Backorder/Future Order: Eligible models must be ordered from reseller and shipped to end user customer within the promotion period to be eligible for rebate.

Mixing of Promotions: This program may be combined with other promotions.

Quantity: No limit per qualifying product purchased

Claim Procedure: The claim procedure is a two step process:

1. End user must properly complete online claim form no later than **February 28, 2007**.
www.sony.com/AIT5LEoffer
2. End user customer must send printout of completed online form, entire **ORIGINAL** UPC product code label(s) from the box(es) of the AIT-5 product and copy(ies) of purchase invoice(s) from reseller to Sony Award Headquarters at provided address, postmarked no later than **February 28, 2007**

Sony Award Headquarters

Offer 060357B

PO Box 100478

White Bear Lake, MN 55110-0478

CLAIMS WILL NOT BE PROCESSED OR CONSIDERED RECEIVED UNTIL THE BACKUP PAPERWORK HAS BEEN RECEIVED BY SONY AWARD HEADQUARTERS.

Submission Deadline: All claims must be submitted online and postmarked no later than **February 28, 2007**. All claims that do not have **ALL** of the required backup information by this date will be rejected.



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